Meet your NEW sewing & embroidery bestie!



Scan me to learn more!





Innov-is M370 Sewing & Embroidery Machine

What can we sew together?

Everything! Denim, upholstery, costumes, curtains and pleather – my powerful computerised motor handles all.

I love stretch fabrics like Lycra and jersey. My stretch stitches are designed to flex. I'm great for quilting too. I have stitches for piecing and appliqué and you can drop my feed dogs.





Getting started just got easier

Let me thread the needle for you. Just press my thread lever and I will pull the thread through the eye of the needle.

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I have a speed controller that can slow things down and make it easier to control your stitching.



I'm neat and tidy. When you are finished, I trim the threads for you.



You can watch my handy videos online if you need help along the way.

Let's talk embroidery!

brother

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I come with a 100 x 100mm hoop to match my 100 x 100mm embroidery area.

I have 135 built-in designs, along with 11 fun fonts to add names lettering to your projects. Editing is easy on my 3.7 inch colour touchscreen. Move, resize, rotate, combine designs and more.

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Why use a machine with Wi-Fi?



So you can send embroidery files from your mobile or PC into your machine. Brother's free Artspira App and Design Database Transfer¹ software make it easy. You still can use a USB if you want to.

¹ Compatibility may vary by device and operating system. Requires connection to a wireless network.

What can we embroider on?



Embroider monograms, lettering and motifs on towels, bathrobes and customise childrenswear. Create personalised gifts, craft one-of-a-kind badges, or even small in-the-hoop purses and swing tags. The list is endless.

I'm built to last



I come with a 5 year electrical / 3 year mechanical warranty.



My powerful motor happily keeps up with your heavy-duty sewing.

I have a robust metal frame inside for stability.



Innov-is M370 Sewing & Embroidery Machine

Basic Features	
Accessory Storage	\checkmark
Automatic Thread Cutter	\checkmark
LCD Colour Display Size (Diagonal)	3.7"
Needle Position Key (Up/Down)	\checkmark
Advanced one-touch needle threader	\checkmark
Leveling Button With Zigzag "J" foot	\checkmark
Quick Set Bobbin	\checkmark
Thread Sensor	Upper Thread Sensor, Bobbin Sensor
UL/CSUSB	\checkmark
Wireless LAN	\checkmark
Embroidery Features	
Built-in Embroidery Designs (Non-Disney)	135
Built-in Embroidery Fonts	11
Maximum Embroidery Area	100 x 100mm (4 x 4")
Sewing Features	
Built-in Lettering Fonts	4
Built-in Stitch Selections (Stitches)	181
Buttonhole Styles	10 One-step
Maximum Sewing Speed (Stitches Per Minute)	850
My Custom Stitch Feature	\checkmark
Quick Reference Stitch Guides	\checkmark
Reverse Stitch Button	\checkmark
Speed Control	\checkmark





Included Accessories and Accessory Feet

- Zigzag Foot "J" (on Machine)
- Monogramming Foot "N"
- Overcasting Foot "G"
- Zipper Foot "I"
- Blind Stitch Foot "R"
- Button Fitting Foot "M"
- Buttonhole Foot "A"
- Embroidery Foot "Q"
- Needle Set
- Twin Needle
- Bobbin (2) One on Machine
- Pre-Wound Bobbin (3) (60 Weight White Embroidery Bobbin Thread)
- Bobbin Clip (4)
- Seam Ripper
- Scissors
- Cleaning Brush
- Eyelet Punch
- Screwdriver
- Disc-Shaped Screwdriver
- Extra Spool Pin
- Spool Caps (Large, Medium (On Machine), Small)
- Thread Spool Insert (Mini King Thread Spool)
- Spool Net
- Bobbin Case (On Machine)
- Foot Controller
- Embroidery Frame Set 100 x 100mm (4" x 4")
- Accessory Bag
- Hard Case
- Grid Sheet Set
- Operation Manual
- Quick Reference Guide
- Embroidery Design Guide

Available exclusively at Echidna Sewing.